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FOR IMMEDIATE RELEASE

**Hall of Fame Awards honor outstanding community
leaders in Costa Mesa and South Coast Metro**

COSTA MESA, CA, April 4, 2008 – The Costa Mesa Chamber of Commerce and South Coast Metro Alliance again honored outstanding community leaders during the Annual Hall of Fame Awards, held today at Hilton Orange County/Costa Mesa. To be eligible, individuals must live and/or work in Costa Mesa or South Coast Metro and businesses must be located in one of the two areas.

The Community Spirit Award went to Betty Moss, founding executive director of the Orange County Business Committee for the Arts. Moss founded Orange County Business Committee for the Arts in 1981 at the request of Davis S. Tappen, Jr., former chairman and CEO of Fluor Corporation, with the goal of supporting the arts by stimulating new and increased support from the business community, and providing businesses with the resources needed to develop partnerships with the arts in Orange County.

The Individual Achievement Award to Becky Bailey-Findley, CEO of the OC Fair & Event Center (OCFEC). As the OCFEC's chief executive officer, Bailey-Findley manages an annual budget of \$28 million, 80 full-time employees, 125 part-time employees and 1,300 employees hired during the summer Fair. Under her direction, the annual Fair has expanded to a 21-day event attended by more than one million guests, and the OCFEC has become an active and vital event center hosting more than 150 shows and exhibits annually.

South Coast Plaza received the Corporate Leadership Award for the profound influence the world-class 40-year-old retail center, which at \$1.5 billion in annual sales is world's highest grossing shopping center, and its leaders have had in creating a unique blend of commerce and culture in South Coast Metro. South Coast Plaza has helped shape the future of the area by setting high standards that other property owners have followed, and has supported many non-profit organizations including Hoag Hospital, Orangewood, United Way, the Orange County Performing Artscenter, and South Coast Repertory, among others.

Last year's recipients were the Donahue Schriber Company and Chairman Tom Schriber; Sandy Segerstrom Daniels, founder and executive director of Festival of Children Foundation; and Jim Carnett, Orange Coast College's senior director of marketing and community relations.



The Costa Mesa Chamber of Commerce and South Coast Metro Alliance again honored outstanding community leaders during the Annual Hall of Fame Awards. Left to right, are Becky Bailey-Findley, CEO of the OC Fair & Event Center, Sandy Segerstrom Daniels representing South Coast Plaza, and Betty Moss, founding executive director of the Orange County Business Committee for the Arts.





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