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FOR IMMEDIATE RELEASE

### **South Coast Metro Is Also A Leading Financial Center**

SOUTH COAST METRO, Calif., June 2010 – Rightly known as Orange County’s commercial and cultural center, South Coast Metro is also a financial hub where leading banks and other financial organizations oversee billions of dollars in assets and transactions for thousands of customers.

Here you’ll find powerful regional branches of Comerica Bank, National Bank of California and Beach Business Bank, and those of financial advisors Waddell & Reed, Inc. and Wealth Strategies Group, among many others that have realized the many business advantages of having a presence in South Coast Metro.

Comerica Incorporated is a financial services company headquartered in Dallas, strategically aligned into three major business segments: The Business Bank, The Retail Bank, and Wealth & Institutional Management. As an independent bank providing a full range of services for small- to middle-market companies since 1982, the institution’s knowledgeable bankers are dedicated to turning business challenges into opportunities.

“South Coast Metro is Southern California’s premier shopping destination. It is recognized internationally for its unparalleled collection of over 280 boutiques, award-winning restaurants and spas. It is adjacent to the world-renowned Orange County Performing Arts Center. It is the perfect blending of business, entertainment, dining and much more,” said Melissa Pollard, Comerica’s senior vice president and group manager, North Orange County Middle Market Lending.

Operating throughout Southern California, Beach Business Bank provides a full range of deposit and loan services tailored to meet the needs of small to medium sized businesses, professionals, and individuals.

“We are delighted to have a presence for Beach Business Bank in South Coast Metro,” said Caroline Harkins, the bank’s regional president. “It’s simply a great area for our clients and our staff to work and play.”

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National Bank of California is devoted to providing a level of service and benefits that can make a real difference in their clients' banking experience. As a customer-driven, independent community bank, National Bank of California offers many invaluable benefits — responsiveness, flexibility, knowledge, innovation, efficiency, and outstanding service, to small and medium-sized businesses, as well as individuals.

“We are delighted to be in South Coast Metro, the business and cultural hub of Orange County,” said the bank's Regional Vice President Patty McAdams. "Our clients and our associates love that our bank located in Metro Center is conveniently close to the best that the county has to offer. It's all here from shopping at South Coast Plaza to dining and the arts,” said the bank's Regional Vice President Patty McAdams.

Through its subsidiaries, Waddell & Reed Financial, Inc. (NYSE: WDR) provides investment management and financial planning services to clients throughout the United States.

“We relocated our Waddell & Reed offices to the South Coast Plaza properties in 1996. It has proven to be a phenomenal move for our financial advisors and clients,” said Managing Principal Daralee Barbera, CFP®, CFMC.

“This is such a dynamic area. We are both the ‘heart of the financial district’ and the ‘cultural heart’ of Orange County. I love the fact that there is a wealth of options for entertaining my clients in a sophisticated environment,” said Waddell & Reed's Valerie J. Tastad, LUTCF.

Wealth Strategies Group is a wealth management firm that specializes in complete financial planning, a process designed to help investors reach their financial goals and protect and grow their investment portfolios while minimizing risk.

“For my financial planning practice, our location in the South Coast Metro area offers many advantages. For our clients, our offices at Metro Pointe are centrally located and freeway accessible regardless of where they live and work in Orange County. For our business partners who are also among the largest firms in Orange County, our proximity facilitates more face-to-face meetings and ultimately leads to greater business exchange,” said Wealth Strategies Group President Travis Allen, Certified Financial Planner (CFP).

“Having such highly regarded financial organizations here is a clear indication that South Coast Metro rivals the region's leading financial hubs,” South Coast Metro Alliance President George Sakioka of Sakioka Company, LLC.

For more information, visit [www.southcoast.metro.com](http://www.southcoast.metro.com).

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